



Sean Maisch  
Software Engineer  
Product Design

sean@seanmaisch.com  
www.seanmaisch.com  
520-349-6493

## EXPERIENCE

### **Head of UI Engineering, Software Engineering Team Lead, BallerTV (Founding Team)**

2023–Present

Responsible for leading type-safe, front-end engineering across the web (React), as well as iOS and Android (React Native). Utilizing the power of Storybook, we build, maintain, document, and distribute atomic design systems across web and mobile platforms.

Managing multiple engineers and engineering sprints, including story pointing, sprint cycles, QA/QC process, code reviews, and sprint post-mortem meetings.

Providing senior product design UI/UX feedback, as well as maintenance and improvements of atomic components within Figma to reduce product debt and build faster, more efficiently, and more consistently.

### **Head of UI Engineering, Interim Lead Designer, BallerTV (Founding Team)**

2021–2023

### **Lead Front-End Developer, Lead Designer, BallerTV (Founding Team)**

2013–2021

### **Front-End Developer, Designer, PROVOC**

2009–2012

Positioning, interactive and print design, and front-end development for businesses and organizations who maintain triple bottom line philosophies.

## SKILLS

### ENGINEERING

React, React Native, Expo

Typescript, Javascript (ES6)

Storybook, Chromatic

CSS3, Sass/SCSS, Tailwind

Vanilla Extract, CSS Modules

Block Element Modifier

Ruby on Rails

Vite, npm, yarn

Git, GitHub, Jira, Asana

### PRODUCT DESIGN

Figma, Sketch, Adobe Creative Suite

Atomic System Methodology

iOS & Material Design Patterns

GSAP (GreenSock Animation Platform)

InVision, Balsamiq, Justinmind

Zeplin

## EDUCATION

### **Savannah College of Art and Design (SCAD), Savannah, GA**

2005–2009

BFA in Graphic Design, Graduated *Cum Laude*.